

February 6, 2017

WHAT'S HAPPENING

A newsletter for the Maine Medical Center family

New Strategic Plan Re-Affirms MMC's Commitment to Care *Values, Priorities, Mission and Vision all work together*

This year marks a new and exciting opportunity for Maine Medical Center and the patients and families we serve. We are launching a new strategic plan that reaffirms Maine Medical Center's commitment to the community and clearly outlines our approach to treating and preventing illness.

Over the next three years, we will direct all of our work to line up with one of four **Strategic Priorities** (see graphic at right).

These priorities were identified with the help of more than 1,000 individuals, including patients and families. Having these priorities in place, and openly sharing them with the entire MMC Care Team and greater community, will help prepare us for future challenges

that changes in the world of health care may bring.

As important as they are, our strategic priorities don't stand alone in describing our commitment to the community – they are only part of the story. We build these Strategic Priorities on the foundation of our **Values** – common ideals that define how MMC Care Team members should approach their work daily and guide their interactions with each other, our patients and their families. These Values are Patient Centered, Integrity, Ownership, Excellence, Respect and Innovation.

As these Values support our Strategic Priorities, they work together to provide the structure through which we achieve our **Mission**:

MMC 2017 - 19 Strategic Priorities



Patient Centered Care – We place patient interest above all else – always.



Healthy Communities – We build healthy communities – together.



Care Team Well Being – We value, respect and support each other and every member of the MMC team.



Affordable Care – We deliver affordable, world-class care.

Maine Medical Center is dedicated to maintaining and improving the health of the communities it serves by:

- *Caring for our Community*
- *Educating Tomorrow's Caregivers*
- *Researching New Ways to Provide Care*

All of these – Our Values, Strategic Priorities and Mission – together are the architecture through which we'll realize our newly formed **Vision**: "Working together so our communi-

ties are the healthiest in America."

In a very real sense, they all work together like a house – reminding us that we're all working to get our patients back where they belong, safe at home.

See the graphic on the reverse side to understand how our Values, Strategic Priorities, Mission and Vision work together.

MMC Colleagues: Look for copies of the 2017-2019 Strategic Plan and the 2017 Annual Implementation Plan mailed to your home this week

VISION

Working together so our communities are the healthiest in America.

MISSION

Maine Medical Center is dedicated to maintaining and improving the health of the communities it serves by:

Caring for
our community

Educating tomorrow's
caregivers

Researching new ways
to provide care

We proudly carry our unique responsibility as Maine's leader in patient care, education and research. We are dedicated to the traditions and ideals of not-for-profit healthcare. Our care is available to all who seek it.

STRATEGIC PRIORITIES

CARE TEAM WELL BEING

HEALTHY COMMUNITIES

AFFORDABLE CARE

PATIENT CENTERED CARE

Our commitment to Care Team Well Being joins with the goals of Patient Centered Care, Healthy Communities and Affordable Care to form a "Quadruple Aim" that guides our work toward our larger vision.

VALUES

PATIENT CENTERED



INTEGRITY



OWNERSHIP



EXCELLENCE



RESPECT



INNOVATION

